



# TRENDLINES ENTREPRENEURSHIP PROJECT RFP



**Project Overview:** The Trendlines Entrepreneurship Program offers high schools the opportunity to ignite entrepreneurial passion among their students. By providing engaging sessions that guide young minds through the intricacies of entrepreneurship, we empower them to develop innovative business ideas. At the program's culmination, Trendlines will invest up to \$10,000 in the most promising student business concept, fostering creativity and real-world problem-solving.

**Request for Proposal (RFP):** We invite high schools to participate in this transformative journey, supporting their students' entrepreneurial dreams. If your school is committed to entrepreneurship education and can provide access to eager students and a dedicated teacher, we encourage you to submit a proposal. Existing entrepreneurship programs, interest in integrating entrepreneurship into other CTE programs, and pre-existing student business ideas are welcome but not required.

**Proposal Submission Deadline:** January 19th, 2024 - Don't miss this opportunity to be part of the Trendlines Entrepreneurship Program.



# REQUEST FOR PROPOSAL

School & Community Organization Partners-

Trendlines is pleased to invite you all to submit a proposal for participation in our Trendlines Student Entrepreneurship Program.

**I. Program Overview:** Trendlines is dedicated to fostering entrepreneurship among high school students. Our Trendlines Entrepreneurship Program aims to empower students to create and develop viable business ideas that positively impact their school community. To accomplish this, we facilitate interactive sessions that guide students through the entrepreneurial process. After these sessions, Trendlines is prepared to invest up to \$10,000 in the most promising student business idea.

**II. Scope of Services:** The selected school is expected to:

- Provide access to high school students who are enthusiastic about entrepreneurship.
- Designate a teacher to support students during the program and serve as a point of contact.
- Provide Student Statewide Student Identifier (SASID) numbers for program participants.

**III. Proposal Submission Requirements:** Interested schools and community organizations are requested to submit a comprehensive proposal in accordance with the following guidelines:

- **Cover Letter:** Include a brief introduction of your school, highlighting its commitment to fostering entrepreneurship among students.
- **School Profile:** Provide an overview of your school, including its size, location, and student demographics.
- **Teacher Qualifications:** Share information about the teacher who will support students during the program, including relevant experience and qualifications.
- **Commitment to Participation:** Please explain your school's commitment to participating in the program. This should include details of how you plan to engage and support students throughout the program. Additionally, please discuss how your student group will be diverse and inclusive, ensuring that students from all backgrounds are welcome to participate.
- **SASID Numbers:** Confirm your ability to provide Student Statewide Student Identifier (SASID) numbers for program participants.



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## **Additional Qualifications(not required):**

1. **Entrepreneurship Program:** If your school already has an existing entrepreneurship program, please provide details on its scope and participation.
2. **CTE Programs:** If your school offers other Career and Technical Education (CTE) programs interested in incorporating entrepreneurship components, specify the programs and the level of interest.
3. **Existing Business Ideas:** If your school or students already have business ideas, please briefly describe them.

## **IV. Evaluation Criteria:** Proposals will be evaluated based on the following criteria:

1. Demonstrated commitment to promoting entrepreneurship among high school students.
2. Number of students anticipated to serve.
3. Commitment of the designated teacher/staff member.
4. School's ability to provide SASID numbers for program participants.
5. Existing entrepreneurship programs or interest in adding entrepreneurship components to CTE programs.
6. Relevance and potential of any existing business ideas.

**V. Teacher Stipends:** Note that there may be opportunities for teacher stipends in recognition of their support in delivering the program. Details regarding stipends will be provided upon selection.

**VI. Proposal Submission Deadline:** Proposals should be submitted to [ez.gadson@trendlinescolorado.org](mailto:ez.gadson@trendlinescolorado.org). no later than January 19th. Late submissions will not be considered.

**VII. Inquiries and Clarifications:** For any inquiries or clarifications related to this RFP, please contact [ez.gadson@trendlinescolorado.org](mailto:ez.gadson@trendlinescolorado.org).

**VIII. Conclusion:** Trendlines is excited about the opportunity to collaborate with schools, community partners, and its students in fostering entrepreneurial skills and creativity through the Trendlines Entrepreneurship Program. We look forward to receiving your proposal and hope to embark on this journey of innovation together.



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## [Attachment: Proposal Submission Guidelines]

### Instructions for Proposal Submission:

- Submit the proposal by January 19th via email to [ez.gadson@trendlinescolorado.org](mailto:ez.gadson@trendlinescolorado.org)
- Include the subject line: "RFP Submission - Trendlines Student Entrepreneurship Program - [School's Name]."
- Ensure that all required information is complete, and all relevant documents are attached.

